



Investment Management and Mismanagement: 17 (Innovations in Financial Markets and Institutions)

Seth Anderson

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Investment Management and Mismanagement: History, Findings, and Analysis will present the reader with: (1) a brief overview of portfolio management and its historical evolution , (2) the findings of a substantial amount of academic research into the performance of portfolio managers, (3) the various issues associated with both institutional and individual portfolio mismanagement, and (4) a treatment of the areas of suitability and churning. The articles referenced are primarily works from academic journals, including: The Journal of Finance, Journal of Financial Economics, and others, as well as from practitioner-oriented venues, such as Financial Analyst Journal and various law journals. This work should be of value to academic researchers as a convenient source of summarized studies in these areas, while practitioners will find value its content as an efficient reference for determining the benefits of asset management as well as potential pitfalls.



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