



How to Get an MBA

Morgen Witzel

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How to Get an MBA is a short handbook for either prospective MBA students wanting to know more about what is involved, or students seeking to prepare themselves for the experience to come.

As the first step on the road to a managerial career and lifelong learning, the MBA is one of the most important things a student will ever do. The student must take care to acquire not only the hard technical skills that the MBA provides directly through coursework, but also the soft skills, especially the ability to communicate and to establish and maintain networks, which are developed indirectly through the entire MBA experience. The author shows how to get the most out of an MBA programme, the instructors and fellow students. Topics covered include how to:

- *read and prepare a case
- *work in teams
- *design a project
- *carry out a project
- *present written material
- *communicate effectively in classrooms
- *interact with instructors and fellow students
- *use libraries and other resources
- *develop and manage personal networks
- *look for a job at the end of the programme.



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