



# Practical Statistics: A Handbook for Business Projects

*John Buglear*

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# Practical Statistics: A Handbook for Business Projects

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## **Practical Statistics: A Handbook for Business Projects** John Buglear

Practical Statistics is a clear and concise introduction and reference guide for those studying business and management at postgraduate level, MBA students and professionals. It gives the reader a solid understanding of statistics without being too simple or mind-numbingly complex. It turns statistics, often perceived as being difficult and pointless, into something approachable and sensible. John Buglear emphasises the importance of working back from results rather than working out results. He starts the book with basic concepts which get increasingly harder, as well as using simple metaphors to aid understanding.



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