



Driving Risk and Spend Out of the Global Supply Chain (The Global Warrior Series)

Thomas A. Cook

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Driving Risk and Spend Out of the Global Supply Chain provides a complete picture of the various risks multinational firms face when they operate overseas and engage in foreign purchasing and sales, import and export trade, and global logistics. Thomas A. Cook, a subject matter expert on global trade management, supplies readers with step-by-step guidance on how to develop an airtight global risk strategy.

This second book in *The Global Warrior Series* presents a blueprint and operational strategy for executives to consider when charged with the responsibility of reducing risks and costs in their global supply chains. The book reviews a number of key factors, including:

- The key issues that impact risk and spend in all supply chains
- How to develop effective risk management strategies, tactics, and action plans
- Managing requests for proposal (RFPs) to achieve desired results with minimal compromise
- Risk versus insurance and cargo loss control
- Business model development for a cost reduction program
- Maintaining best practices while reducing risks and costs
- Sarbanes–Oxley issues for public companies
- How to achieve world-class status in international trade

The book examines all the areas where spend can be reduced and details a specific strategy to help readers reduce spend without compromising values. Providing the most comprehensive and up-to-date compilation of material and tactics currently available for international business professionals, the text supplies a clear understanding of the steps readers must take before taking any action to reduce risk and spend in their import, export, and domestic supply chain operations.

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