



Greed is Good: Maximization and Elite Deviance in America

Matthew Robinson

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Centered on the concept of "Maximization," Matthew B. Robinson and Dr. Daniel S. Murphy offer a new theory of elite deviance and corporate crime called contextual anomie/strain theory. Exploring how simultaneous use of legitimate (i.e., legal) and illegitimate (i.e., deviant or illegal) means of opportunity in pursuit of one's goals, *Greed is Good* explains various forms of elite deviance and corporate crime. Contextual anomie/strain theory posits that although everyone in American society experiences stress and frustration association with American Dream, there are certain contexts in American society that produce even greater stress, frustration, and pressures toward crime. One such context is the corporate workplace. This book affirms how deviance and criminality have become normal in big business due to pressure to produce massive profits at the expense of all other considerations.

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