



# Big Data 21 Success Secrets - 21 Most Asked Questions On Big Data - What You Need To Know

*Joan Acevedo*

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There has never been a Big Data Guide like this. Big Data 21 Success Secrets is not about the ins and outs of Big Data. Instead, it answers the top 21 questions that we are asked and those we come across in our forums, consultancy and education programs.

It tells you exactly how to deal with those questions, with tips that have never before been offered in print. Get the information you need--fast! This comprehensive guide offers a thorough view of key knowledge and detailed insight. This Guide introduces everything you want to know to be successful with Big Data.

A quick look inside of the subjects covered: Why Cloud Computing and Mobile devices are unavoidably connected , Are we looking at a Brighter Future for BIG data practitioners?, Apparently there's BIG money in BIG data research , New types of BIG data security are currently under development , What is Siebel EIM?, Why Hadoop is perfect for managing BIG data, Big data and Cloud Computing, Are we about to see a Gamification explosion? , BIG data might offer BIG benefits to some businesses , Hybrid Clouds on the Horizon , Why BIG data might soon play a central role in most IT careers, Hybrid Clouds on the Horizon , What is BIG data and what are its challenges? , Do you have any great ideas about how to manage BIG data? , The (US) Federal Government is capitalizing on BIG data technology , A look at what BIG data will gain by integrating with the Cloud , IBM's Big Data Platform is fusing Hadoop with the Relational Database approach (among other things...), Is BIG data the next big boom sector in IT? , TRIFACTA is bringing a visual approach to BIG data management , The Jobs that Siebel Generated, Is managing BIG data becoming a major career in and of itself? , and much more...



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