



European Business

Debra Johnson, Colin Turner

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The third edition of *European Business* is published at a time of turbulence in Europe. This uncertainty puts Europe's unique business environment at risk.

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- assessments of how individual member states affect the integration process and bring diversity to European business;
- new material on the links between Europe and the World's other main regions, including emerging economies;
- new case studies on topics such as the rise of the BRICs, the energy crisis, enlargement and the Euro.

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