



Impact & Excellence: Data-Driven Strategies for Aligning Mission, Culture and Performance in Nonprofit and Government Organizations

Sheri Chaney Jones

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Learn to identify, capture, and utilize impactful data for organizational transformation

Impact & Excellence is the culmination of a four year research study into the most successful data-driven strategies for today's non-profit and government organizations. The book focuses on five strategic elements to success based on proven principles, with solutions that are easy to implement and often lead to sweeping change. Each chapter includes discussion questions and action items to help leaders implement key concepts in their own organizations. Included with purchase is access to the Measurement Culture Survey, which, will allow readers to access a free benchmark report.

- Learn to implement a measurement culture that emphasizes strong performance and measurable outcomes
- Read vivid case studies from successful organizations that do things differently
- Learn to utilize and leverage data to take decisive actions within your organization
- Avoid common barriers to developing a measurement culture and learn ways to overcome limitations

The book utilizes a series of experiences and templates to help leaders develop a unique action plan tailored to their organization's particular circumstances. Filled with real success stories to inspire readers and with full study results available in the appendix, *Impact & Excellence* is a crucial resource for leaders to enable their social sector organizations to prosper and compete in today's economy.



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